Recommendations for private sector companies

The Global Study is a collective effort of 67 partners from across the world and sectors that brings together the largest bank of information ever compiled on the sexual exploitation of children in travel and tourism. Companies active in sectors that play a role in SECTT are in a unique position: they can have a direct impact on protecting children from this crime. They cannot be passive bystanders, but should be actively involved in the protection of children’s rights.

Travel, tourism and transportation companies (spanning both the public and private sectors)

- Sign the UNWTO Code of Ethics
- Ensure compliance with Human Rights and Business Principles and Children’s Rights and Business Principles
- Sign the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism or - at a minimum - adopt and enforce explicit corporate policies against SECTT and prioritise training on SECTT prevention and response for travel and tourism professionals
- Seek to ensure that small and medium-size firms and the informal travel and tourism sector are aware of the issue and adhere to a code of conduct to prevent SECTT
- Build the awareness and understanding of other sectors, such as businesses with travelling staff and the extractive industries
- Ensure that organisations that receive volunteers have adequate child protection systems in place to guarantee the safety of children, including international police clearances, reporting mechanisms and a code of conduct. Similarly, develop codes of conduct for national and international employees and volunteers in contact with children and ensure police clearances
- Raise awareness about SECTT among travellers and tourists
- Cooperate with, and report to, law enforcement

ICT industry

- Engage and mobilise industry leaders to develop technology-based solutions to combat SECTT such as blocking payment for SECTT-related offences and developing new techniques to ‘follow the money’ and undermine the business model of SECTT offenders and their intermediaries
- Collaborate with other ICT companies and law enforcement agencies to disrupt financial gains for offenders, criminal networks and intermediaries and to develop analytical tools and new investigative techniques to enable law enforcement to identify perpetrators and rescue victims
- Ensure compliance with Human Rights and Business Principles and Children’s Rights and Business Principles
- Adopt and enforce explicit corporate policies against SECTT
Companies whose staff members travel for business

All companies sending employees on business travel have a role to play in educating their employees on conduct that is acceptable or unacceptable and the importance of protecting children against SECTT.

- Undertake travel with child safe travel and tourism businesses, preferably members of the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism or - at a minimum - with business that have adopted and enforce explicit corporate policies against SECTT and prioritise training on SECTT prevention and response for travel and tourism professionals
- Ensure compliance with Human Rights and Business Principles and Children’s Rights and Business Principles
- Adopt and implement a code of conduct for travelling employees
- Ensure police clearances if staff are going to be in contact with children during their business travel